

## for Women-centric Banking Infrastructure in the Banking Sector

*There is an evident growth in women centric Banking units with an initiative aimed at economically empowering millions of women across the country who do not have access to basic financial services such as bank accounts or loans. Access to a bank account is essential for women's economic empowerment.*



### The Issue

The need to provide for a streamlined financial counseling process for women using remote counseling.



Enable virtual interaction between women and financial experts in a branchless banking model.

### The PeopleLink Solution

- PeopleLink's video-enabled banking kiosks.
- These provide grievance redressal and financial enablement.

### What are Your Needs:

The need to promote better financial choices for women?

The need to cut operational costs?

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