

for E-Tutoring in the Retail Sector

Geographically dispersed retail establishments imply the need for a technology solution that will facilitate long-distance training of retail staff.



The Issue

The PeopleLink Solution

What are Your Needs:



The need to deliver lessons and content online for anytime and anywhere access.

PeopleLink Acumen: Train your Workforce

- Keep your staff up-to-date on sales techniques.
- Improve communication skills.
- Enhance customer servicing ability and more.

The ability to facilitate distance-learning programs to give trainers and learners the tools to readily and remotely access content?



The need to have a learning management system (LMS).

PeopleLink Acumen: Manage Teaching

- Create training courses for retail staff members.
- Offer learners video lessons & course subscriptions.
- Manage content delivery, assessments, etc..
- Ensure lesson plans are followed & syllabus completed on time.

Enable efficient knowledge transfer?



The need to ensure that the content delivered to staff across retail locations is standardized.

PeopleLink Acumen: Standardize teaching delivery

- Central content repository.
- Control pedagogy.



The need to relay in real-time information across multiple locations of important retail events.

PeopleLink Live: Connect stakeholders

- Webcast important events.

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