


CASE STUDY



Experience the unmatched
edge of **PeopleLink Video
Collaboration**
for the **Banking &
Financial Institutions**



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Business Requirement / Challenges

Chola MS manages a range of insurance products, including accident, engineering, health, liability, marine, motor, property, travel and rural insurance for individuals and corporate insurance. The company has a vast presence in 93 branches and over 6,000 agents across the country. Their most important need was for conducting regular trainings to keep their workforce updated. They needed to connect the main office with their Hubs, which were subsequently connected to upto 9 Branches for their regular trainings.

Technologies Evaluated

Chola MS had evaluated a lot of options in the market, one of them being Skype for Business; but their specific need of connectivity was optimally achieved by PeopleLink Visual Collaboration platform.

Solutions Deployed

PeopleLink has deployed 60 port MCU for connecting the Hubs with Branches in 1+9 connectivity mode. The solution being scalable has ensured that the User plan their expansion in phases. The solution required by the user is capable of scaling up from 60 to 350 in a years time.

Business Results Achieved By Using PeopleLink

a) Chola MS utilizes the PeopleLink Platform for conducting extensive trainings for their units. These regular trainings ensure a well trained staff across all the associated offices available.

b) The solution also offers the option of conducting regular meetings among the Branch Offices, Hubs and Head Office to conduct reviews.



About Chola MS

- Cholamandalam MS General Insurance Company Ltd (Chola MS) is an Indian insurance firm and a joint venture between the Murugappa Group, an Indian conglomerate, and the Mitsui Sumitomo Insurance Group (MSIG), a Japanese insurance company.

- The firm produces a range of insurance products, including accident, engineering, health, liability, marine, motor, property, travel and rural insurance for individuals and corporate insurance.



PeopleLink

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