



**PeopleLink**



# VideoConference

*InstaVC: WebRTC-based Clientless VC*

Make the Right Impression

Collaborate with your team like never before. With InstaVC, give presentations, have productive discussions, and come up with the next great idea for your business! It is a video conferencing software that offers multi-party conferencing, unmistakable audio clarity and video quality of upto 4K, and the ability to function on optimized bandwidth.

## WebRTC Technology

- All major devices. all major operating systems.
- No software downloads, no plugins. Conference directly from your browser.
- No login required.

## Low Bandwidth

- Conference on the go.
- Works perfectly in remote areas.

### As Moderator, have control over all participants of the meeting

Grant access to people who wish to join the meeting.

Mute a participant.

When participants use the hand-raise, decide who gets to speak.

### As Presenter, take centerstage

Share your screen with all the participants in the meeting.

Share important documents, images and videos, and PDFs with participants. Also share access to specific programs such as Microsoft Word and PowerPoint, without giving access to the rest of your PC.

Host up to sixteen participants in a seamless, uninterrupted meeting that will help you effectively close the deal.



## InstaVC Within the Organization

[www.peoplelinkvc.com](http://www.peoplelinkvc.com)

### Host From Anywhere

Easy mobile access enables you to seamlessly host a conference from anywhere, at anytime.

### Control and Coordinate

With host control, decide whose screens are visible, whose mics switched on, and who can share their screen.

### Explain Ideas Better

Draw diagrams, flowcharts and graphs during a video call with the help of the Whiteboard.

### Give Effective Presentations

With screen sharing, show the audience slides, images, videos and other important content from your screen.

### Get Feedback From Participants

Know what participants' opinions on important matters are by quickly conducting polls and surveys.

### Talk in Private

Have one-to-one discussions, give instructions, share data personally during your Meeting via private chat.

### Record and Save

InstaVC provides conference recording and anytime access for your conferences.

## Avoid Client Cancellations

Allow clients to choose the date and time of the meeting as per their convenience via scheduling.

## Setup Calls Easily

Send clients a customized link to join the conference, they are not required to install an app or sign up anywhere.

## Share Data Instantly

Send messages, images, videos and other important documents with the client during the call via private chat.

## Maintain Client Attention

With the intelligent sync ensure that the client is focused on the exact part of the screen you want to focus on.

## Distinguish your Brand

Incorporate logo and colour palettes to maximize the impact of your business via custom branding.



**InstaVC** for  
communication with  
clients

# What Makes InstaVC so effective

## Backup Server

In case the server fails, the backup server - Hot Standby - automatically takes off. This makes InstaVC extremely reliable and running 99.99% of the time.

## Get Started Immediately

A user-friendly interface enables users to quickly understand how to use the software. If lost, the built-in quick search option helps you on your way.

## Ensure Data Security

All content on delivery is protected with AES 128-bit encryption, effectively minimizing security breaches.

## Conduct Meetings at Low Bandwidth

InstaVC functions on optimized bandwidth ensuring that users always have a smooth experience.

## Access from Any Device

InstaVC is a robust software that is compatible with smartphones, tablets and laptops. All software updates are automatic, and are compatible with legacy systems.

## Customize Your Package

InstaVC offers predefined packages, but is adaptable in its pricing to develop a package that meets your organization's specific requirements.

## Routing, Mixing and Hybrid Architecture

The Multipoint Control Unit (MCU) combines all the video streams and reroutes them to a central location in routing architecture. In Mixed architecture, all the streams are converted into one video output. Hybrid architecture is a combination of both where two streams are mixed and two are rerouted.

## Grows As Your Organization Expands

InstaVC is scalable and easily adapts to the increasing size of your organization - from a handful of users to thousands, it provides seamless experiences for everyone.

## Quick Connect to Support Team

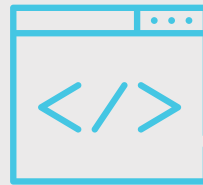
The team helps setup Meetings for your organization, offers training, and provides support should there be an issue.

# Highlight Features

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No download  
required



Supports on any  
WebRTC capable  
browser



Application  
sharing



Presentation  
streaming



## Cloud Video conferencing

WebRTC based client-free video conferencing

Continuous presence upto 25 participants in forwarding architecture and upto 99 participants in mixing architecture

Supports ultraHD 4K (min. 10Mbps required), FullHD 1080p (min. 2.5 Mbps required), HD 720p (min. 1.4 Mbps required), VGA 480p (min. 512 kbps required) and SIF 240p (min. 256 kbps required)

Dedicated virtual rooms with conference access anything without scheduling

Conference room User management with complete user profile information directory

Conference scheduling with recurring schedule support

Presenter Mode with intelligent Sync that takes attendee to the same location as the host without screenshare (not using unnecessary video bandwidth)



## Collaboration Tools

Screenshare/ Document share/ Presentation share/ Application share

Interactive whiteboard with stylus and mouse inputs (draw shapes and text)

Group chat with ability to share any document or image file (upto 20 MB)

Conduct user polls with poll question creation and moderation options

Option for anyone to become host in one click

Conference mode with auto layout switching and full screen mode

Local self-mute and Remote participant mute for moderator

Guest invite through one click invitation link via email from the system





## Intelligence

Voice activated layout switch (VAD)

Firewall traversal through Proxy

Automatic hardware device detection

Multiple camera detection

Automatic layout switching

Presence bases contacts and private chat

## Enterprise grade Security

128-bit AES encryption

TLS for video security

SRTP for transportation security

CSRF protected





## Conferencing Architecture

- Distributed conference architecture
- High availability (quick reconnect in cases of shut down)
- Forward and mixing conference support
- Dynamic resolution switching during video call
- Bandwidth management option
- SIP integration
- Multiple CODEC support (VP8, VP9 and H.264)
- Incoming video frame rate management (quality vs. speed) option

## Customer service and feedback

Hardware and software Troubleshoot tool -  
Troubleshoot Microphone, Camera, Network,  
Connectivity and Throughput

Multilanguage support at Application level  
(English and Hindi available)

Issue Ticketing system for cloud

Offline Customer care support

Video conferencing user feedback survey creation  
options





## Device and OS support

Works on all operating systems (Windows, MacOS and Linux via full WebRTC supported browsers like Google Chrome)

Accessible through Android App on Google Play store and iOS App on Apple App store (whiteboard and screen sharing not available for mobile; screen sharing not available in tablets)



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